



Instant Rewards Txt'd To Customers From Their Favorite Stores

Now You Can Instantly Reach Your Customers Directly On Their Cell Phone with Your Most Enticing Offers

6 Deals You Can Offer Your Customers with SmashRewards

- 1) **FREE FOR THE NEXT 2 HOURS.** Get a free bagel w/ cream cheese between 9:30AM – 11:30 AM Today Only. (You baked too many anyway.)
- 2) **BOGO.** “Buy One Get One Free” it’s so popular, it even got its own word – “bogo”. Buy any suit and get the second one free.
- 3) **BRING A SMASHREWARDS FRIEND.** Surprise dessert if you are both members of SmashRewards.
- 4) **½ OFF TODAY ONLY.** Pick any wine below \$20 and its half-off today only.
- 5) **LOYALTY** If you are a SmashRewards Customer of this store, come in today for a free manicure (\$10 value).
- 6) **SIGN-UP A FRIEND.** Sign-up your friend for the first time and you both get a free drink.



- Increase Sales
- Promote Customer Loyalty
- Drive Traffic to Your Store

What is SmashRewards?

It's the first real-time advertising solution that lets you communicate directly with customers resulting in increase store visits and purchases.

You can create and send offers anytime to your customers' cell phones, notifying them of special discounts and promotions.

Customers can send your offers to their friends, effectively expanding the campaign and growing your customer base as a result.

By providing customers with a unique set of valuable offers from their favorite merchants, the service truly offers customers a smashing experience.

Your Customers Want This!

A recent survey found that 58% of mobile consumers were interested in mobile coupons. Nearly half of respondents would be “likely” or “very likely” to redeem a mobile coupon or promotion. People everywhere are using their mobile to send txt messages, take pictures, browse the web and download music. Seeing personalized valuable offers from local merchants is a no brainer for most people. And with 80% of the U.S. population using mobile phones txtting is truly integrated into the lifestyle of your customers.





Develop a Personal Relationship Through Your Customer's Mobile Phone

6 Ways to Get More Business with Mobile

- 1) **TAKE ADVANTAGE OF INSTANT OFFERS.** Your competitors wait days or weeks to touch prospects with printed promotions and coupons. You, however, instantly reach your customers with mobile promotions.
- 2) **TARGET CUSTOMERS ANY TIME OF THE DAY.** You can control how much business you have by creating and sending offers whenever you like – morning, evening, or night. (Don't send an offer after bedtime).
- 3) **ENCOURAGE REPEAT PURCHASES.** Customers will come back more often if they know you'll periodically give them a reward in the form of a special offer.
- 4) **INTRODUCE NEW PRODUCTS.** Nothing gets a new product or service into a customer's hands faster than an incentive to buy or come in the store.
- 5) **PROMOTE PRODUCT TRIALS.** Whether your product or service is old new, use promotions to target a trial among a new target audience.
- 6) **MOVE OVERSTOCKED INVENTORY.** Move excess inventory incentives and take it off your hands.

How Does It Work?

Mobile offers are messages that you send directly to your customer's mobile phone. Before you can send an offer, the customer signs-up for the service at your store, at SmashRewards.com, or by getting an invite from one of their friends. It's quick and easy to sign-up. Just txt a message to 27126 and enter the Keyword "SMASH" followed by the Merchant ID you've selected. Once a customer is signed-up, they are ready to get offers from you. As customers sign-up, the list of customers who can get offers from you continues to grow. Before you know it, you have a way to reach dozens or hundreds of customers instantly over their mobile phones. Wow — that's power. Now you can go to the SmashRewards merchant portal and start creating your own offers. You can check on your success by again visiting SmashRewards.com to view customized reports that show the effectiveness of your campaigns.

Anthony's Italian Restaurant



Anthony does a great dinner business but lunch has always been slow. Anthony decided to increase his lunch business by offering a special promotion good from 11:30 AM to 1:30 PM around a unusually good buy of fish he made by the wharf. He sends out the offer by 10:30 AM and by noon he is filled with customers enjoying fresh fish caught the night before at incredible prices. Anthony is happy — and so are his customers — who think they are getting the deal of the week from Anthony's restaurant and Smash Rewards.

See Your Business on SmashRewards.com

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Your Merchant Listing becomes Part of the SmashRewards Community of Local Merchants.

Don't Have A Website? We can help with....

- Creating a store description, directions, maps, pictures, and more...
- Your current promotions
- Getting your offers to customers on their phones instantly from the Web



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